



Service Delivery Committee	Tuesday, 20 March 2018	Matter for Information
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Title: Leisure Services Update

Author(s): Avril Lennox MBE (Head of Health & Leisure Services)

1. Introduction

This report provides Members with an update on the Council's Leisure Services, including the Health & Wellbeing Board; the Leisure Contract including the developments at Parklands Leisure Centre and Brocks Hill; and the Sport & Physical Activity Commissioning Plan.

2. Recommendation(s)

That Members note the information provided within the report and endorse and promote the range of opportunities to the wider audience.

3. Information

3.1. Health & Wellbeing Board (HWBB)

The final meeting of this financial year for the Oadby and Wigston Health & Wellbeing Board took place on 24 January 2017. This particular meeting focused on substance/alcohol misuse and the stop smoking service.

Unfortunately the Senior Recovery Worker from Turning Point was unable to attend the meeting at the last minute and there was no representative available to attend on their behalf. It was recommended that a meeting take place with representatives from the HWBB group with Debra Cunningham who is the Public Health Lead for this commissioned service, to identify how Turning Point integrates into other work streams and how it fits locally.

Message in a Bottle:

During the meeting Mike Cawley and Kevin Loydall gave a presentation about a new campaign, sponsored by the Oadby and Wigston Community Safety Partnership and the Lions Club, called "Message in a Bottle". The campaign aims to ensure every elderly or vulnerable person has a "Message in a Bottle" in their home.

The scheme, which is a development of the nationwide Herbert Protocol, encourages family, friends and carers to compile useful health and contact information, which can be used in the case of an emergency. A sticker is placed on the back of the resident's front door, to indicate that a Green Bottle is stored in the fridge containing medical and contact details. Free bottles and forms can be collected from the local Police Station and Libraries.

Stop Smoking Service:

Zaheera Chatra (LCC Stop Smoking Service Manager) provided a detailed overview of the first year anniversary of this new service. She discussed the District priorities and

provided a copy of the Smoking/Tobacco control Action Plan which detailed four strategic areas of work:

1. Promoting and implementation of smoke-free homes, cars and open public places;
2. Reducing smoking prevalence in routine and manual workgroups;
3. Reducing smoking prevalence in pregnant women; and
4. Reducing smoking prevalence in people with mental ill health.

One current area of work, implemented by another local authority, is smoke-free parks. Discussions took place with regards to the possibility of implementing a similar scheme using Peace Memorial Park as a pilot. It is recommended work takes place in schools to educate individuals. The scheme would be on a voluntary basis as it is not possible to police.

Zaheera is also working with local Leisure Centres on a reward scheme to encourage people to quit smoking; however it is pleasing to note that Oadby and Wigston's numbers are not as high as other Districts. A 12 week programme has been designed. Working in partnership with Everyone Active, after 4 weeks of not smoking the local individual will be rewarded with a seven day free leisure centre pass to Parklands Leisure Centre.

The HWBB was also informed about the Zest Theatre group who have been commissioned to deliver productions in schools to inform the students about homelessness and the negative side of alcohol and drug misuse. The feedback from attendees in Oadby and Wigston has been positive. This topic is supported by and links to the Community Safety Partnership strategic plan.

Finally, the updated Terms of Reference for the Oadby and Wigston Health and Wellbeing Board were discussed. All agreed that the new document should replace the current version.

The next meeting will be the Board's Health Summit, to which all health partners will be invited, in order to shape the 2018/19 priorities for the Borough. Details below:

Wednesday 11 April 2018, 1:30 pm - Council Offices, Station Road, Wigston

3.2. **Leisure Contract Update (December 2017 to mid-February 2018)**

Participation

The two month period of December 2017 and January 2018 saw over 133,000 visits at Parklands Leisure Centre and Wigston Pool and Fitness Centre. This is compared to 127,000 for the same period last year, a 4.7% increase. Participation for the period has reflected seasonal trends, with December being the quietest month of the year and January the busiest. What is interesting to note however is the individual month increases. December only increased 1% year on year but January increased by 8%.

Programmes & Events

December is a quiet month for activity programmes due to the Christmas holidays where all of the clubs and courses stop for a couple of weeks. However, it all changes in January as 'New Year' fitness regimes kick in and the schools, clubs and courses re-commence.

Customer Engagement

Everyone Active works hard to make as many people in the community aware of both the facilities and services that are available. There are now 55,500 people who have a free Everyone Active card. This has contributed significantly to Everyone Active's ability to deliver a positive message about activity to the community.

Facility Developments

Oadby and Wigston Borough Council together with Everyone Active are very excited to have upgraded the facilities at both Parklands Leisure Centre and Brocks Hill Visitor Centre.

The refurbishment of Brocks Hill finished on 13 January and opened to the public on 15 January. The activity area has already been well used, with particularly good feedback received about the wooden sprung floor. Many groups have commented on how pleased they are with the café upgrade to a coffee shop, making it a unique experience away from the hustle and bustle of Parklands Leisure Centre.

The Coffee Shop itself will build up trade once the cold winter weather has passed, but Everyone Active is happy to report that first time visits have been very positive. The final finishing touches still to come will be in the foyer area, making it a more welcoming experience.

Work on the exciting new soft-play and fun climbing facility finished on time and opened to the public on 12 February. Although these new facilities have only been open one week, the throughput of people has been staggering. Over 2,200 children have participated in the softplay and nearly 400 on the climbing walls. It has been a challenge for Everyone Active at times to manage such a large influx of people into an already busy Centre, but it just goes to show the demand for quality, large scale, innovative and fun activities has been well met.

The prevalent feedback has been "Wow, photographs do not do this justice – we didn't appreciate just how big this was and how varied the activities are in the softplay". The climbing walls have also attracted much comment, especially the scale of them as well as the varied and innovative themes such as the volcano, the speed walls and the blobs of doom!



Parklands Leisure Centre Climbing Walls



Parklands Soft Play



Another View of Parklands Soft Play

Extension to Parklands Leisure Centre Car Park

Conditional planning permission has been granted for the overflow carpark at Parklands with works beginning in late February.

3.3. 2017/18 Sport & Physical Activity Commissioning Plan

The following provides an update on the Sport and Physical Activity Commissioning plan, which is externally funded by Leicestershire County Council Public Health and Leicestershire & Rutland Sport.

Oadby and Wigston 'One You' Event

On Friday 26 January the Health and Leisure Team held the first Oadby and Wigston 'One You' health event in Bell Street. The event was well attended and there was a great deal of positive feedback from the public about the range of information on offer. It was also a positive to work with new partners such as the warm homes team from Leicestershire County Council.

Supporting Leicestershire Families

The Health and Leisure Team held a very successful event at Parklands Leisure Centre on Friday 16 February for Supporting Leicestershire Families (SLF), who have been referred to the service for extra support with a range of issues. The families took part in a range of multisport activities and took advantage of the brand new soft play area. In addition, the Health and Leisure Team, in partnership with SLF staff, undertook some vital consultation with the participants to gain important insight into physical activity.

Home-Start

A consultation process is currently taking place with the local branch of the Home-Start charity, which supports families with children under 5. Working with the charity's staff and volunteers, the aim is to better understand how the Health and Leisure Team can get families more active together.

Steady Steps

The first of three Steady Steps Falls Preventions programmes has started at Parklands Leisure Centre and is fully booked. The additional courses will start in April and are also full with a waiting list, which shows clear evidence of the need for this particular programme.

Staff Health Event

The Health and Leisure Team in partnership with the HR department are holding the second annual Staff Health Event on Wednesday 14 March. There will be a range of health professionals on hand to provide advice, as well as a table tennis table set up, a rowing challenge and a chance to make your own smoothie by cycling on a static bike.

Sport Relief 2018 – Wigston to Norderstedt (17 - 23 March 2018)

For this year's Sport Relief Oadby and Wigston Borough Council staff and Councillors will be encouraged to work together to walk from the Council Offices to our twinned town in Norderstedt, Germany which is a total of 1 million steps. To achieve this we are asking each participant to walk 35,000 steps across the 7 days. This is around half your weekly steps recommended by the NHS.

To sign up to the challenge, please email Kane Radford: kane.radford@oadby-wigston.gov.uk

2018/19 Sport & Physical Activity Commissioning Plan

The Health and Leisure team has submitted a funding bid to the County Sport and Physical Activity Commissioning group for £60,420. A presentation will be made to this group on Friday 2 March, which will include video evidence showing the difference the current funding has made to groups and individuals as well as learning from previous years and plans for the future. Confirmation of approved funding is expected mid-March.

Girls Active Lifestyles (GALs) Programme

With support from Learning South Leicestershire School Sport Partnership (LSLSSP), the OWBC Legacy Maker has been progressing the Girls Active Lifestyles (GALs)

programme in Oadby and Wigston. The aim of the project is to engage typically inactive, disengaged Year 7 to 9 girls in sport, physical activity, mindfulness, healthy eating and lifestyle sessions. These programmes will run from early April to June.

Active Oadby and Wigston Website

All relevant information, including the Health & Wellbeing Board health page, can be found at the following link: www.activeoadbywigston.org.uk

Background Documents:

None.

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Implications Leisure Services Update	
Finance Chris Raymakers (Head of Finance, Revenues and Benefits)	There are no implications directly from this report.
Legal David Gill (Head of Law & Governance / Monitoring Officer)	The report is satisfactory.
Corporate Risk(s) (CR) Avril Lennox (Head of Health & Leisure Services)	<input checked="" type="checkbox"/> Decreasing Financial Resources (CR1) Some projects are reliant on external funding, therefore if these allocations are reduced it could impact on service delivery. <input checked="" type="checkbox"/> Organisational/Transformational Change (CR8) Transfer of service delivery of Brocks Hill to SLM is in progress. However, the risk is minimal as this is an excellent company with a proven track record.
Corporate Priorities (CP) Avril Lennox (Head of Health & Leisure Services)	<input checked="" type="checkbox"/> An Inclusive and Engaged Borough (CP1) Working in partnership to provide access to all. <input checked="" type="checkbox"/> Effective Service Provision (CP2) Utilising external funding to delivery local projects. <input checked="" type="checkbox"/> Green & Safe Places (CP4) Utilising our green spaces, through project delivery. <input checked="" type="checkbox"/> Wellbeing for All (CP5) Increasing the range of opportunities through partnership working.
Vision & Values (V) Avril Lennox (Head of Health & Leisure Services)	<input checked="" type="checkbox"/> "A Strong Borough Together" (Vision) Continuing the positive working arrangements with new and existing partners to deliver an effective service. <input checked="" type="checkbox"/> Accountability (V1) We are accountable through regular monitoring and evaluation reporting and check and challenge groups. <input checked="" type="checkbox"/> Respect (V2) Equality and fairness is at the heart of what we deliver, as is listening to staff and residents to gain valuable insight. <input checked="" type="checkbox"/> Teamwork (V3) Stakeholder teamwork, both internal and external is key to the sustainability of projects and programmes. <input checked="" type="checkbox"/> Innovation (V4) Health & Leisure Services are continually driving forwards new approaches including identifying new

	<p>partners with similar agendas.</p> <p><input checked="" type="checkbox"/> Customer Focus (V5)</p> <p>Leisure Services continually go above and beyond stakeholder and customer expectations, which can be judged by the number of positive comments received.</p>
<p>Equalities & Equality Assessment(s) (EA)</p>	<p>There are no implications directly from this report..</p>
<p>Avril Lennox (Head of Health & Leisure Services)</p>	<p><input checked="" type="checkbox"/> Not Applicable (EA)</p>